

Updated on October 26, 2025


Daily Program for the Career Development Week MENA (November 14–21, 2025)

All times are in Riyadh time (GMT+3)

Opening Session	The opening session is an integral part of the week's events, where representatives of the supporting and sponsoring organizations participate with short speeches.
The date:	Friday, November 14, 2025, starting from 4:00 PM Riyadh time until 5:15 PM.
Speakers in the Opening Session	The Qualify platform team, organizers of the week.
	The NCD A Elected President Dr. Brett Anderson (USA) - www.ncda.org
	President of the IAEVG, Dr. Jaana Kettunen - www.iaevg.com
	The former President of the National TVET Commission- Palestine, Dr. Imad Salem.
	Chief Technical Advisor and Manager of the Knowledge Project UNDP, Dr. Hani Torki - www.knowledge4all.org
	Skills and Employability Specialist for North Africa and the Horn of Africa -ILO- Ms. Laura Schmid
Director of Al-Qarra Foundation for Sustainable Development and former Member of Parliament, Manal Maher Al-Jamil - www.aksd.org	

Schedule of sessions November 15 to 20, 2025

The topics with the same color are integrated subjects, and we recommend attending them together.

The schedule follows the 24-hour format -divided into 15 minute intervals – in	12-hour format and follows Riyadh time.		15-Nov	16-Nov	17-Nov	18-Nov	19-Nov	20-Nov
	from	to	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
11:15 - 11:00			Dr. Rasheed Arar Development and Standardization of the Vocational Interests Scale in its Palestinian Version	Mr. Ahmed Mustafa Awareness of Arab societies On the importance of professional development.	Dr. Ghassan Nemer Career guidance and counseling as a profession in light of the concept of profession in Islam.	Dr. Zubaida Abu Shua The Career Guidance Experience in Jordan	Dr. Linda Ashkouti 11 - 12.15 pm Research and Studies in Professional Development in the Middle East Region	Ms. Seham Al-Mohsen Development of Practical Training in the Bachelor's Stage -Guidance to the LM
11:30 - 11:15	11:00 AM	11:45 AM						
11:45 - 11:30								
12:00 - 11:45			Break					Break
12:15 - 12:00	12:00 AM	12:45 PM	Mr. Mohamed Talba 12 - 1.45 pm	Dr. Ahmed Al-Omari Professional Development and the Role of Labor Market Information and Occupational	Networking and Experience-Sharing Session	Ms. Maha Musallmani From the Employers' Perspective: How Do We Prepare Our Clients for Success?		Dr. Mahmoud Salama Career Assessment Tools used in the Region and its Localization
12:30 - 12:15								
12:45 - 12:30								
13:00 - 12:45			Break					
13:15 - 13:00	1:00 PM	1:45 PM	How to Build a Personal Brand and Design an Automated Sales System	Ms. Farkad Mahli Developing Community Awareness Campaigns on Early Career Guidance: Real-Life Models and Experiences from the	United Nations Development Programme (UNDP) TBD	Mr. Moafaq Al-Imam Intelligence Will Change Job Applications for Everyone	Networking and Experience-Sharing Session	Mr. Emad Helmy Proposal for an Occupational standards for Career guidance in Egypt
13:30 - 13:15								
13:45 - 13:30								
14:00 - 13:45			Break					
14:15 - 14:00	2:00 PM	2:45 PM	Dr. Bandar Al-Rubaie Professional Development in Light of Artificial Intelligence and the Future of Jobs	Dr. Shahinaz Khalil Mechanisms for Utilizing Educational Systems to Raise Awareness About the Importance of		Dr. Ghazal Vahidi The Relationship Between CD, Social Justice, Quality of Education, and Economic Empowerment in Iran	Dr. Amr Ghannam 2 - 4:00 pm	Dr. Eyad Yaqoub 2 - 3.30 pm Career Decision-Making Models and the Possibility of Applying Them in the Context of the Middle East and North Africa Region
14:30 - 14:15								
14:45 - 14:30								
15:00 - 14:45			Break					
15:15 - 15:00	3:00 PM	3:45 PM	Dr. Aliaa Al-Dardiri Teacher training and the Quality of Delivering Career Development Services	Ms. Rasha Abu Al-Nas Overcoming Employment Challenges	Dr. Tristram Hooley 2.30 - 4pm Developing a Distinguished Career Guidance and Counseling System in Schools	Networking and Experience-Sharing Session	Developing a (business model) for Career development services	
15:30 - 15:15								
15:45 - 15:30								

Closing Session:	The closing session has been dedicated to presenting the recommendations you provide during the week's activities.
Date & Time	Friday, November 21, 2025, starting from 4:00 PM Riyadh time until 5:30 PM.
Speakers:	Qualify platform team, organizers of the week.

We wish you a week full of knowledge, experience, and connections.