

UNIDO-Chevron

Supporting the next generation of entrepreneurs in Angola

THE CHALLENGE

In recent years Angola has experienced high growth rates and is set to continue on this path, mainly driven by its oil sector. Yet, growth has been capital intensive, import dependent and has not created enough employment for a fast growing population. Unemployment is estimated at 26%, and many people work in subsistence agriculture or the informal economy. In order to support much-needed job creation and economic diversification, the Government embarked on a major reform of the education system to better equip youth for the future.

THE RESPONSE

In 2010 Chevron, one of the world's leading energy companies, contributed funding of USD 1 million to a partnership initiative to introduce entrepreneurship as a subject in secondary schools in Angola. Supporting the Government of Angola's education reform endeavours, the Entrepreneurship Curriculum Programme aims to develop entrepreneurship skills among young people, building the foundation of a sustainable and dynamic private sector.



"Learning for a future career. I want to be an entrepreneur one day." The entrepreneurship curriculum is being taught in schools in Cabinda

The programme helps bring together young people, the education system and the private sector, linking the classroom to the business world. It ignites the entrepreneurial spirit of young Angolan girls and boys, who acquire skills to identify, develop and manage new business opportunities. They learn concepts such as "save, invest and grow", which encourages the application of self-help principles. Entrepreneurship teaching fosters personal qualities such as creativity, self-confidence and the ability to take calculated risks. Students participate in unique learning experiences outside the classroom as they interface with the Angolan business community.



BUSINESS PARTNER

Chevron

WEBSITE

www.chevroninangola.com

INDUSTRY

Oil and Gas, Mining

PARTNERSHIP OBJECTIVE

Building a foundation for a sustainable private sector by introducing entrepreneurship curricula in secondary education

RESULTS & OUTLOOK

- Entrepreneurship curriculum materials developed and approved for pilot testing
- 139 teachers trained and qualified to teach entrepreneurship
- 70 education officials trained to implement entrepreneurship curriculum
- More than 10,000 students learning entrepreneurship in secondary pilot schools
- National roll-out planned for 2014, potentially reaching 500,000 youth

GEOGRAPHIC SCOPE

Angola

PARTNERSHIP CATEGORY

Social Investment and Philanthropy Partnerships

PROGRAMME PARTNERS

Angola Ministry of Education (MED)
National Institute for Education Research and Development (INIDE)
Government of Portugal
Government of the Republic of Korea
United Nations Development Programme (UNDP) Angola

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UNIDO supports the Ministry of Education in developing and testing vital tools such as syllabi, teachers' guides, students' textbooks and teacher training manuals. Working with its counterparts and by drawing on international experiences, UNIDO trains teachers and education officials using materials it customized to meet the needs of the local context. This builds local capacity and ensures local ownership of the national programme, strengthening the sustainability of the project.

On a pilot basis, the entrepreneurship curriculum is currently being taught in 45 schools in nine provinces of Angola, with over 10,000 students taking part. The Government plans to roll out the curriculum to the whole country, potentially reaching 500,000 students.

The project builds on similar projects successfully implemented by UNIDO in other countries including Cape Verde, Mozambique, Namibia, Rwanda, Tanzania, Timor-Leste and Uganda.

THE BENEFITS OF PARTNERING

Through the partnership, Chevron and UNIDO are working closely with the Government of Angola and other partners to develop a future generation of competent professionals committed to the country's economic and social recovery.

UNIDO's Entrepreneurship Curriculum Programme promotes linkages between business, education and government and is systemically laying the foundation for private sector development. The programme holds the potential for significant impact at national and local levels, in line with the Government policy.

By supporting the initiative, Chevron highlights the company's long term commitment to the sustainable development of Angola and the well-being of its people. The initiative also forms a key part of the company's national Corporate Social Responsibility strategy.

UNIDO's Entrepreneurship Curriculum Programme is supported by a variety of partners from governments, the UN system and the private sector. The programme offers a wide scope for private sector engagement, whether in the form of funding, contributing knowledge and expertise to the design of the curriculum content, or through internships and excursions to national companies and local SMEs. This helps ensure that the curriculum remains responsive to the requirements of the private sector.



"Entrepreneurship discipline helps us to understand how an entrepreneur manages a business. It is useful in our day-to-day life. Entrepreneurship is important for those who dream to start a business because it will help us a lot in our future. I intend to open a business."

Dunisia Almeida, student of entrepreneurship

"We can already see astonishing differences in students. Parents told us that their kids are improving their attitude towards their responsibility in the household. Some students started to make savings. Young people are developing confidence so they can climb up with their entrepreneurial efforts. I believe we are on good track."

Díasala Jacinto Andre,
National Programme Coordinator, INIDE

"This programme will have an immediate impact on 500,000 students. It will foster creativity, a spirit of entrepreneurship and self-confidence among youth, and create the foundations for sustainable growth. Chevron is proud of the contribution the company makes in the communities where it works."

Eunice de Carvalho, Chevron
Policy, Government and Public Affairs General Manager



"Business is tough, but exciting!" Entrepreneurship student in Malanje province growing shrubs and plants to sell.