



Employers, Businesses and Skills



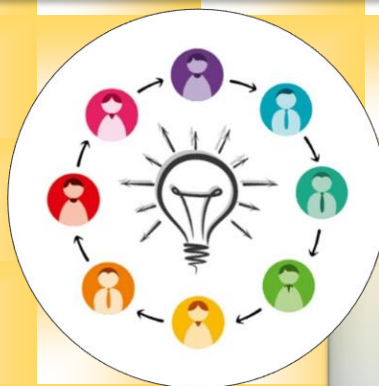
Engage

Private sector is critically important to economic growth, poverty reduction, income generation and sustainable creation of decent jobs. In many countries, employers support job creation through measures that have a direct impact on **skills development, training, and shaping policies and programmes relevant to labour market needs.**

Connect

Skills for Employment Knowledge Sharing Platform offers employers **an interactive platform** that allows them to:

- **Highlight** their participation in skills development for improved productivity and competitiveness
- **Discuss** methodologies and new approaches
- **Share** good practices in training and skills development
- **Influence policies** on skills development
- **Encourage** innovation driven by private sector solutions



Share

Increased engagement of employers with the Knowledge Sharing Platform leads to:

- Greater access to expertise on training taking place in the private sector, either through training courses or work-based learning
- Better dissemination of innovative approaches and good practices in skills development
- Meeting the commitments made under the 2030 Agenda for Sustainable Development. (Goal 4 on Quality Education and Lifelong Learning, Goal 5 on Gender Equality, Goal 8 on Decent Work and Economic Growth, Goal 10 on Reducing Inequality and Goal 17 on Global Partnerships for Sustainable Development.)

Want to know more? Contact us to learn how you can contribute your wealth of knowledge, ideas and experiences on delivering skills training, as well as research and analysis on skills, hiring practices, human resource development and labour market trends.

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