

SME Competitiveness Outlook 2018: Business Ecosystems for the Digital Age

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Digitalization and the rise of the platform economy are rapidly changing the way in which firms do business. A strong business ecosystem is necessary to manage this change. This year's SME Competitiveness Outlook tells how to build it. The report combines data analysis, academic insights, thought leader views and case studies to guide policymakers, businesses, and trade and investment support institutions in designing the business ecosystem that is necessary for small businesses to embrace and benefit from industry 4.0. This year's edition includes 50 country profiles on SME competitiveness, with a focus on strengths and weaknesses of the business ecosystem.

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