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'Reimagining Education for Marginalized Girls and Boys during and post COVID-19' ILO and Smart Lab created videos for TVET career orientations in technical occupations. The videos are meant to encourage female

students to pursue the

respective career and

learning path.

Within the project

ILO has cooperated with

Smart Lab, a Sarajevo-based
company specialized in ELearning products, within the
frame of the project

'Reimagining Education for Marginalized Girls and Boys during and post COVID-19'. This framework project involved many UN partners, like UNESCO, UNICEF and UN Volunteers. One of its results are 3 career orientation videos of a technical occupation. Each video features a young woman working in the respective position, who explains her professional activities and experiences. Young girls, who consider starting TVET are very much the target group of the orientational videos. They often face more difficulties or obstacles in entering TVET, which leads to underrepresentation. Encouraging female students and showing role-models eventually lead to a more balanced gender ratio and free individual career choice.

This video introduces the occupation Machine Technician.

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