Djevoj?ice u tehni?kim zanimanjima – Mehatronika

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Within the project 'Reimagining Education for Marginalized Girls and Boys during and post COVID-19' ILO and Smart Lab created videos for TVET career orientations in technical occupations. The videos are meant to encourage female students to pursue the respective career and learning path.

ILO has cooperated with Smart
Lab, a Sarajevo-based company
specialized in E-Learning products,
within the frame of the project
'Reimagining Education for
Marginalized Girls and Boys during
and post COVID-19'. This

framework project involved many UN partners, like UNESCO, UNICEF and UN Volunteers. One of its results are 3 career orientation videos of a technical occupation. Each video features a young woman working in the respective position, who explains her professional activities and experiences. Young girls, who consider starting TVET are very much the target group of the orientational videos. They often face more difficulties or obstacles in entering TVET, which leads to underrepresentation. Encouraging female students and showing role-models eventually lead to a more balanced gender ratio and free individual career choice.

This video introduces the occupation Mechatronician.

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