

Skills policies for economic diversification in the former Yugoslav Republic of Macedonia: Enhancing local skills policies for the food and tourism sectors

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This report presents an application of the ILO's Skills for Trade and Economic Diversification (STED) methodology to two sectors - tourism and food industries - of the economy of the former Yugoslav Republic of Macedonia. The STED methodology provides strategic guidance for the integration of skills development in sectoral policies. It is designed to support growth and decent employment creation in sectors that have the potential to increase exports and to contribute to economic diversification. It has been developed in recognition of the fact that having the right skills among workers is crucial for firms or industries to succeed in trade. The study provides an in-depth analysis of tourism and food industries in Macedonia and proposes concrete policies for both skills development and other key elements of the business environment to unlock their potential. The report explores the institutional setup of the education and skills forecasting systems in the country and applies the STED methodology to the food and tourism sectors by analyzing the industries' current domestic and global market position, the availability of appropriately skilled labour and sector-specific educational institutions, and highlighting their likely development and key challenges for the future.

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