

Poverty reduction through tourism

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Hotels, catering and tourism is a labour-intensive and employment-generating sector, especially for those with limited access to the labour market. It can be significant for women, youth, migrant workers and rural populations in developing and least developed countries. Besides, tourism is increasingly recognized as a major source of economic growth, particularly in poor countries. For this reason this brochure aims to:

- Assist tourism enterprises to establish effective training programmes and skills development for workers and employers, especially SMEs — which represent the biggest share of tourism enterprises in developing countries.
- Vocational education and training should include issues like HIV/AIDS, youth employment, and occupational safety and health in the tourism sector.

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