## Maritime growth study: Keeping the UK competitive in a global market

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| Open<br>wcmstest4_164260.pdf   | This report contains the findings of the Maritime Growth Study. It<br>includes recommendations to both government and industry on: -<br>maintaining the UK's position as a world-leading maritime centre; -<br>exploiting opportunities to generate further growth in the sector. The<br>study was chaired by Lord Mountevans, who recommends that<br>action is taken in specific areas to provide: -leadership by both<br>government and industry, including a more commercial and<br>responsive UK maritime administration within government and an<br>industry-led promotional body; -more proactive action to replenish<br>and develop the skills needed to maintain a world-leading maritime<br>centre; -effective marketing by industry and government of what the<br>UK maritime sector has to offer both domestically and internationally. |

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