

Skills for Trade and Economic Diversification: Tourist Guides Sector, Myanmar

Type: Document

Content Type:

Skills for Trade and Economic Diversification: Tourist Guides Sector, Myanmar

Language:

Sources:

Topics:

Knowledge Products:

Publication Date: 19 Jun 2017

Open

[wcmstest4_190709.pdf](#)

This report presents an application of the Skills for Trade and Economic Diversification (STED) methodology to the Tourism sector of Myanmar, with specific focus on tourist guides. STED is a sector-based approach to identifying and anticipating the strategic skills needs of internationally tradable sectors. It has been developed in recognition of the fact that having the right skills among workers is crucial for firms or industries to succeed in trade, and vice-versa, understanding trade is important to provide workers with the right skills. Availability of skilled workers contributes to higher and more diversified exports, more foreign direct investment, higher absorption of technology, and more sustainable growth and productive employment creation. At the same time, skills are the key determinant for a worker's success in finding a good job and making a living. In order for skills supply to match skills demand in the labour market, it is necessary to take a forward-looking perspective, and to ask not just what skills are in demand today, but what skills will be in demand in the future.

Subject Tags:

Regions:

**Countries and
territories:**