

Clusters, innovation and entrepreneurship

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The book examines policy approaches and policy recommendations for cluster development based on the in-depth analysis of seven internationally reputed clusters in the OECD area, namely Grenoble in France, Vienna in Austria, Waterloo in Canada, Dunedin in New Zealand, Medicon Valley in Scandinavia, Oxfordshire in the United Kingdom, and Madison, Wisconsin, in the United States. It shows the importance to cluster growth of cooperation, research commercialisation, human capital and skills enhancement, public sector commitment, partnerships and leadership, quality of life and social capital. Key messages include the importance of encouraging new firm creation, stimulating innovation, co-ordinating policies, enhancing skills, facilitating access to finance and addressing congestion and social divisions. This publication is essential reading for policy makers, practitioners and academics wishing to obtain good practices in cluster development and guidance on how to enhance the economic impact of clusters.

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