Leadership for the decade of action

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A United Nations Global Compact-Russell Reynolds Associates study on the characteristics of sustainable business leaders Defines the unique characteristics possessed by leaders who are integrating sustainability across strategy, operations and stakeholder engagement and what this means for how CEOs, board members and executives are selected. Based on interviews with Board Members and CEOs, this white paper makes clear that the achievement of the 2030 Agenda for Sustainable Development requires transformational business leaders who understand the need to look beyond near-term profits and embrace their role as change agents — both within and beyond their firms and broader ecosystems.

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